

## Booth Tour Video Promotion Form (Multi-Sponsored Email Blast) Sponsored Content Requirements

**CONTENT AND MATERIALS TO BE SUPPLIED:**

**\*Required Material**

### General Info

**Advertiser Company Name\***: \_\_\_\_\_

**Advertiser Company Address\***: \_\_\_\_\_

**Company Web Address Link\*** (will appear on the video page and link to your company logo in the eBlast):  
\_\_\_\_\_

**Company Web Address Title\***:  
\_\_\_\_\_

### Video Page Info

**Video Title\*** (10 words or less): \_\_\_\_\_

**Video Description\*** (45 words or less/240 characters maximum, including spaces):  
\_\_\_\_\_  
\_\_\_\_\_

**Company Logo\*** (high res at least 600 pixels wide and transparent background):  
\_\_\_\_\_

(Please list file name of image supplied via email or URL to download)

### eBlast Info [Podcast eBlast Template](#)

**Headline for Client Paragraph in eBlast\*** (up to 10 words maximum. Can be the same as the Video Title above):  
\_\_\_\_\_

**Text for Client Paragraph in eBlast\*** (50-100 words. Can be the same as the Video Description Above):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Social Media Info

**Company Facebook Page\***: \_\_\_\_\_  
(Note: Due to Facebook advertising policies, advertiser must supply an active Facebook business page to be used with the posts.)

**Company LinkedIn Page**: \_\_\_\_\_

**Company Twitter Page**: \_\_\_\_\_