

Exclusive Video Promotion Form Sponsored Content Requirements

CONTENT AND MATERIALS TO BE SUPPLIED:

***Required Material**

General Info

Advertiser Company Name*: _____

Advertiser Company Address*: _____

Speaker First Name*: _____

Speaker Last Name*: _____

Speaker Title*: _____

Speaker Company Name*: _____

Speaker Bio (1 short sentence): _____

Company Web Address Link* (will appear on the Video page and link to your company logo in the eBlast):

Video Page Info

Headshot or Image of your choice for Video Page* (500x500 Pixels):

(Please list file name of image supplied via email or URL to download. May be the same image as eBlast Image below.)

Video Episode Title* (10 words or less): _____

Video Description* (45 words or less/150 characters maximum, including spaces):

Company Logo* (high res with max height of 100 pixels and transparent background):

(Please list file name of image supplied via email or URL to download)

eBlast Info

Subject Line for Deployment Email* (65 characters maximum, including spaces):

Video Episode Title* (Located in top banner of eBlast. 10 words or less): _____

Headline for Client Paragraph in eBlast* (up to 10 words maximum. Can be the same as the Video Title above):

Text for Client Paragraph in eBlast* (35 words max.):

Social Media Info

Company Facebook Page*: _____

(Note: Due to Facebook advertising policies, advertiser must supply an active Facebook business page to be used with the posts.)

Company LinkedIn Page: _____

Company Twitter Page: _____

Social Media Image for Promotion* Please choose either Option 1 or 2: _____

Option 1: Supply image for us to post. Specs: 1 JPG image, up to 4 MB, 1200 pixels Wide x 627 pixels High.

URL or Filename: _____

Option 2: We will create an image for you with no proofing.

URL or Filename: _____

Social Media Post (45 words or less/150 characters maximum, including spaces):

(We will use the **Video Description** as the Social Media Post if left blank.)