

## Podcast Promotion Form (Exclusive Email Blast) Sponsored Content Requirements

CONTENT AND MATERIALS TO BE SUPPLIED:

\*Required Material

### Podcast Audio File

Please provide an .mp3 audio file under 30 minutes in length. Attach to an email (list file name) or provide a download link:

### General Info

Advertiser Company Name\*: \_\_\_\_\_

Advertiser Company Address\*: \_\_\_\_\_

Speaker First Name\*: \_\_\_\_\_

Speaker Last Name\*: \_\_\_\_\_

Speaker Title\*: \_\_\_\_\_

Speaker Company Name\*: \_\_\_\_\_

Speaker Bio (1 short sentence): \_\_\_\_\_

Company Web Address Link\* (will appear on your podcast page and link to your company logo in the eBlast):

### Podcast Page Info [Podcast Page Example](#)

Podcast Headshot or Image of your choice for Podcast Page\* (250x250 Pixels):

(Please list file name of image supplied via email or URL to download. May be the same image as eBlast Image below.)

Podcast Episode Title\* (10 words or less): \_\_\_\_\_

Podcast Description\* (45 words or less/240 characters maximum, including spaces):

Company Logo\* (high res with max height of 100 pixels and transparent background):

(Please list file name of image supplied via email or URL to download)

### eBlast Info [Podcast eBlast Template](#)

Subject Line for Deployment Email\* (65 characters maximum, including spaces):

Podcast Episode Title\* (Located in top banner of eBlast. 10 words or less): \_\_\_\_\_

Headline for Client Paragraph in eBlast\* (up to 10 words maximum. Can be the same as the Podcast Episode Title above):

Text for Client Paragraph in eBlast\* (50-100 words. Can be the same as the Podcast Description Above):

### Social Media Info

Company Facebook Page\*: \_\_\_\_\_

(Note: Due to Facebook advertising policies, advertiser must supply an active Facebook business page to be used with the posts.)

Company LinkedIn Page: \_\_\_\_\_

Company Twitter Page: \_\_\_\_\_

Social Media Image for Promotion\* Please choose either Option 1 or 2: \_\_\_\_\_

Option 1: Supply image for us to post. Specs: 1 JPG image, up to 4 MB, 1200 pixels Wide x 627 pixels High.

URL or Filename: \_\_\_\_\_

Option 2: We will create an image for you that looks similar to [this](#) with no proofing, because of time restriction. You may supply an image for us to incorporate into the template.

URL or Filename: \_\_\_\_\_