

## Editorial Podcast Promotion Form (Exclusive Email Blast) Sponsored Content Requirements

**CONTENT AND MATERIALS TO BE SUPPLIED:**

**\*Required Material**

### General Info

**Advertiser Company Name\***: \_\_\_\_\_

**10-word Company Description** (Optional. Read by podcast host during introduction. If left blank, description will be omitted. **10 words, approximately**):

\_\_\_\_\_  
(Example: "This podcast sponsored by COMPANY NAME, PROVIDING SOLUTIONS TO THE PRODUCT INDUSTRY FOR MORE THAN FIFTY YEARS")

**Company Web Address Link\*** (Company Logo will be clickable and link to this page):

\_\_\_\_\_  
**Company Logo\*** (high res with max height of 180 pixels wide x 60 pixels high with transparent background):

\_\_\_\_\_  
(Please list file name of image supplied via email or URL to download)