

Event Video Promotion Form

Sponsored Content Requirements

CONTENT AND MATERIALS TO BE SUPPLIED:

***Required Material**

General Info

Advertiser Company Name*: _____

Advertiser Company Address*: _____

Company Web Address Link* (will appear on the video page and link to your company logo in the eBlast):

Company Web Address Title*:

Video Page Info

Video Title* (10 words or less): _____

Video Description* (45 words or less/150 characters maximum, including spaces):

Company Logo* (high res at least 500 pixels wide and transparent background):

(Please list file name of image supplied via email or URL to download)

eBlast Info

Headline for Client Paragraph in eBlast* (up to 10 words maximum. Can be the same as the Video Title above):

Text for Client Paragraph in eBlast* (35 words max.):

Social Media Info

Company Facebook Page*: _____

(Note: Due to Facebook advertising policies, advertiser must supply an active Facebook business page to be used with the posts.)

Company LinkedIn Page*: _____

Company Twitter Page*: _____