

Event Podcast Promotion Form

Sponsored Content Requirements

CONTENT AND MATERIALS TO BE SUPPLIED:

***Required Material**

General Info

Advertiser Company Name*: _____

Advertiser Company Address*: _____

Company Web Address Link* (will appear on your podcast page and link to your company logo in the eBlast):

Company Web Address Title*:

Podcast Page Info

Speaker Headshot or Image of your choice for Podcast Page* (500x500 Pixels – located next to speaker title and description):

(Please list file name of image supplied via email or URL to download. May be the same image as eBlast Image below.)

Podcast Episode Title* (10 words or less): _____

Podcast Description* (45 words or less/150 characters maximum, including spaces):

Company Logo* (high res with max height of 100 pixels and transparent background):

(Please list file name of image supplied via email or URL to download)

eBlast Info

Headline for Client Paragraph in eBlast* (up to 10 words maximum. Can be the same as the Podcast Episode Title above):

Text for Client Paragraph in eBlast* (35 words max.):

Social Media Info

Company Facebook Page*: _____

(Note: Due to Facebook advertising policies, advertiser must supply an active Facebook business page to be used with the posts.)

Company LinkedIn Page: _____

Company Twitter Page: _____