

Editorial Pre-Roll Video Ad (Supplied Video File) Sponsored Content Requirements

CONTENT AND MATERIALS TO BE SUPPLIED:

***Required Material**

General Info

Confirm BNP Brand(s) hosting the Pre-Roll Video Ad: _____

Advertiser Company Name*: _____

Web Address Link* (viewers who click the Pre-Roll Video Ad will be directed to this URL):

Pre-Roll Ad Start Date*: _____

URL of shared Pre-Roll Ad video file (Dropbox or similar link)*:

Supplied Pre-Roll Video Ad Requirements:

- Supplied ads can be any length, but skippable after 15 seconds.
- MP4 file type preferred but not absolutely required.
- Video should be at least 1280x720P "HD."
- Supplied ad is due at least 5 business days before the ad start date.