



business Innovation

conference

October 5-7, 2009
Wheaton, IL

Sponsorship Prospectus

	Free Conference Registration	Discounted Conf. Registrations	Post Attendee Roster	10x10 Tabletop Booth	Keynote Presentation	Speaker	Literature Distributed To All Attendees	Proceedings Page On CD-ROM	Logo On Attendee Tote Bag	Banner Ad On Conference Website	Logo With Link On Conference Website	Logo On Marketing Materials	Company Name On Signage	Price
Sponsorship														
Grand Sponsor	5	20%	X	X	X		X	X	X	X	X	X	X	\$15,000
Gold Sponsor	2	20%	X	X		X					X	X	X	\$7500
Silver Sponsor	1	20%	X	X							X	X	X	\$3,500
Tabletop Exhibitor	1	20%	X	X							X	X	X	\$2,000

Ask Us About Additional Customized Sponsorship Opportunities, Such As:

Lanyards - \$1,000

Seminar Notepads - \$750

Dana Marsoupiian
Events Coordinator
P: 248-786-1584
marsoupiand@bnpmedia.com

Praveen Gupta
Conference Chair
P: 847-884-1900
gupta@iit.edu