



September 22-24, 2009
 Omni Hotel
 at CNN Center
 Atlanta, GA



RESERVE YOUR SPONSORSHIP OPPORTUNITY TODAY!

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SUPPORTED BY



Sustainable Packaging Forum Sponsorship Application

EVENT SPONSOR—EXCLUSIVE OPPORTUNITY \$20,000

GOLD – \$10,000 - \$19,999

Welcome Reception+	Tuesday, Sept 22	SOLD
Networking Lunch+	Wednesday, Sept 23	SOLD
Pouch Technology Expo & Networking Reception+	Wednesday, Sept 23	\$10,000
Registration Hospitality+	Tuesday, Sept 22	\$10,000

SILVER – \$5,000 - \$9,999

Forum Internet Station+		\$7,500
Executive Courier Bag		\$7,000
Continental Breakfast+	Wednesday, Sept 23	\$5,000
Continental Breakfast+	Thursday, Sept 24	\$5,000
Forum Workbook		SOLD
Forum Notepads and Pens*		\$5,000
Badge Lanyards*		\$5,000

BRONZE – Up to \$4,999

Green Facility Tour Transportation		SOLD
Event Paper Stock		SOLD
Hotel Room Key Cards		\$4,000
USA Today Bellyband	Wednesday, Sept 23	\$3,500
USA Today Bellyband	Thursday, Sept 24	\$3,500
Morning Networking/Break+	Wednesday, Sept 23	\$3,500
Morning Networking/Break+	Thursday, Sept 24	\$3,500
Afternoon Networking Break+	Wednesday, Sept 23	\$3,500
Literature Distribution/Premium Giveaway*		\$2,500
Turn-Down Service*	Tuesday, Sept 22	\$2,500
Turn-Down Service*	Wednesday, Sept 23	\$2,500
Host a University Graduate Student		\$2,000

* Sponsor responsible for providing these items
 + Signage and one (1) 6' display table provided with these sponsorships

VALUE ADDED BENEFITS

EVENT SPONSOR – \$20,000

Value Added Benefits:

- All Value Added Benefits of Gold, Silver, and Bronze Sponsors
- One (1) additional complimentary Attendee registration (for a total of 3) with access to all sessions and hospitality functions
- Sponsorship of event eNewsletter including follow up coverage of the sponsored event
 - One (1) linked banner ad placement at the top of the sponsored event eNewsletter
 - Logo with link and sponsor recognition on eNewsletter Subscribe/Renew Web page
- On-site recognition from the podium of Event Sponsor status
- Corporate logo with 'Event Sponsor' recognition on all event promotional materials (deadlines apply)
- One (1) eBlast to 5,000 contacts from *Packaging Strategies*' database of industry contacts and subscribers to be broadcast by PS prior to the event (sponsor is responsible for providing HTML eBlast copy and graphics)
- Literature/Premium Giveaway placed at each seat in sponsored event's general sessions room.

GOLD SPONSOR – \$10,000 - \$19,999

Value Added Benefits:

- All Value Added Benefits of Silver and Bronze Sponsors
- One (1) additional complimentary Attendee registration (for a total of 2) with access to all sessions and hospitality functions
- One (1) complimentary Expo Table top
 - One (1) 6' skirted table, one (1) chair and signage
- Tile ad upgrade posted on event eNewsletters including follow up coverage of the sponsored event

SILVER SPONSOR – \$5,000 - \$9,999

Value Added Benefits:

- All Value Added Benefits of Bronze Sponsor
- One (1) complimentary Attendee registration with access to all sessions and hospitality functions
- One (1) white paper posted on www.packstrat.com White Paper Web page
- One (1) 1-page b&w company profile in the event Workbook

BRONZE SPONSOR – Up to \$4,999

Value Added Benefits

- Access on-site to attendee list of names, titles and companies only
- Logo and link on event *View Our Sponsors Web page* and *Sponsorship Opportunities Listings Web page*
- Logo and link on event eNewsletter including follow up coverage of the sponsored event
- Sponsor recognition in event Workbook

Continued on Reverse



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SPONSORSHIP POLICIES

- *Packaging Strategies* reserves the right to accept sponsors based on relevancy to the conference
- Collateral materials and promotional items are subject to approval by *Packaging Strategies*
- Full payment due with sponsorship application and no refunds will be issued once agreement has been signed by BNP Media
- In the event of cancellation of the event, *Packaging Strategies'* liability is limited to the refund of the sponsorship

COMPANY CONTACT INFORMATION

COMPANY NAME _____

CONTACT NAME _____

TITLE _____

ADDRESS _____

CITY, STATE, ZIP, COUNTRY _____

PHONE _____ FAX _____

EMAIL _____

WEB SITE _____

SPONSORSHIP(S) SECURED _____

SPONSORSHIP(S) ACCEPTED AS LISTED ON FRONT OF APPLICATION _____ (date and initial)

AUTHORIZING SIGNATURE _____

PAYMENT INFORMATION

\$ _____ AUTHORIZED AMOUNT TO CHARGE/INVOICE

VISA MASTERCARD AMEX INVOICE

CREDIT CARD # _____ / _____ / _____ EXPIRATION DATE _____

NAME AS IT APPEARS ON CREDIT CARD _____

SIGNATURE _____

BNP OFFICE USE ONLY

SPONSORSHIP SECURED _____

TOTAL AMOUNT DUE _____

DATE COMPLETED _____

BNP MEDIA AUTHORIZING SIGNATURE _____