

Essentials of Sustainable Packaging

**Clearwater, Florida
January 27, 2009**



This course is designed for packaging and corporate professionals seeking a greater understanding of sustainability and how sustainability criteria can be effectively integrated into the packaging development process.

The Executive Level course, held the day before the Sustainable Package Design Workshop, is a special abbreviated version of the highly attended traveling two-day Essentials course.

With:



**Anne Bedarf, GreenBlue
Phil McKiernan, PTIS / GSSI**



Agenda

8:30 am – 9 am: Welcome and Introduction

9 am – 9:45 am: The Global Case for Sustainability; Corporate Social Responsibility

9:45 am – 10:15 am: Performance and Cost

10:15 am – 10:30 am: Break

10:30 am – 12 pm: Materials & Recovery

12 pm – 12:45 pm: LUNCH BREAK

12:45 pm – 1:45 pm: Renewable Energy; Optimizing Materials & Energy

1:45 pm – 2:15 pm: Clean Production; Material Health

2:15 pm - 2:30 pm: Break

2:30 pm – 3:30 pm: Metrics, Life Cycle Assessment, & Tools

3:30 pm – 4 pm: Communicating Sustainable Packaging and Wrap-up

Registration at <http://www.bnpevents.com/PS/SPD/index.htm>