



Prepared Foods'

R&D Applications Seminar

A practical educational event for formulators

April 14-15, 2008 • East Brunswick, NJ

R&D Applications Seminar Speaker Registration Policy

It is important to the organizers that the suppliers understand our Speaker Registration Policy for the **R&D Applications Seminar**.

The **R&D Seminar** was created to provide the food & beverage industry's bench-level formulators with an economically priced, non-commercial, educational venue to help further their learning on the practical use of ingredients in specific applications.

To achieve this goal, the **R&D Seminar** uses an untraditional business model that strives to provide exceptional value at modest registration fees, thereby maximizing formulator participation.

In order to minimize the registration fees for your bench-level customers and prospects, the Seminar' policy is that all participants; presenters, exhibitors and attendees must pay a registration fee.

Please remember, that unlike most other industry events, exorbitant trade show booth fees, high-priced registration costs, or association dues do not underwrite the expense of producing the **R&D Applications Seminar**.

The supplier community likewise benefits from this business model with higher formulator attendance, access to all the technical presentations, greater exposure with your customer base and the opportunity to attend all the networking sessions throughout the entire event.

Thank you for your participation in our event!