

PREPARED FOODS New Products Conference

September 21-24, 2008 • Fairmont Scottsdale Princess Resort, Scottsdale, Arizona *Mintel*

Network, Taste New Products,
Share Ideas, Meet New People

VENTURA FOODS SPECIAL OFFER — EXPRESS REGISTRATION FAX 248-502-1002

REGISTER BY MAIL

Prepared Foods 2008 New Products Conference
1050 IL Route 83, Suite 200 • Bensenville, Illinois 60106
OR FAX TO: 248-502-1002, ATTN: Jenny Bogdajewicz

A confirmation letter will be mailed to you prior to the conference. Please direct any questions to Jenny Bogdajewicz, 630-694-4353, bogdajewiczj@bnpmmedia.com.

ATTENDEE INFORMATION

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

First Name for Badge _____

Spouse Name for Badge _____

HOTEL INFORMATION

The Fairmont Princess Resort is holding a block of rooms at a **special discounted rate of \$229.00** single/double plus tax per night. **To make a reservation, please call 1-800-344-4758** and be sure to mention **New Products Conference**. The **cutoff date for the special discounted rate is August 15, 2008**.

The Fairmont Princess Resort
7575 East Princess Drive
Scottsdale, AZ 85255
Phone: 480-585-4848

AIRLINE INFORMATION

American Airlines is pleased to offer special discounted airfare. Please visit www.aa.com and **SAVE** the \$10 phone processing fee. **Please be sure to include reference # A8898AA.**

CONFERENCE FEES

- Individual Registration - \$1,395.00
- Spouse Registration - \$400.00
- Spouse Spirit of Innovation Dinner (only) Fee - \$100.00
- Sunday Golf Tournament - \$110.00
- Sunday Fishing Tournament - \$75.00

SPECIAL DISCOUNTS

- \$1,095.00 - Registration fee prior to Sept. 12, 2008. (Includes Early Bird Discount)**
- \$1,295.00 - Registration fee after Sept. 12, 2008. (Includes Early Bird Discount)**
- Team Discount - \$995.00 each for 2 or more from the same company.**

Total Conference Payment \$ _____

- Please order vegetarian meals.
- Special Needs

Conference Fee: \$1,395.00 Individual, (\$400.00 Spouse) includes participation in all sessions, breakfasts, lunches, cocktail receptions and the Spirit of Innovation Awards dinner on Monday, September 22, 2008.

Team Discount: Applies toward two or more people in the same company. Each person pays \$995.00. Includes Early Bird Discount. Registrations must be received at the same time to qualify. Team discount is for processors only.

Golf Tournament: 1:00 p.m. start, 4-person scramble format. Sunday, September 21, 2008 at TPC Scottsdale Golf Course. The \$110.00 fee includes, greens, cart, box lunch, beverages and tournament prizes. Transportation to and from the course is available. My handicap is _____.

Fishing Tournament: The bus leaves from The Fairmont at 12:00 noon on Sunday, September 21, 2008. The \$75.00 fee includes fishing license, guides, prizes, box lunch, and beverages. Please bring sun protection.

PAYMENT METHOD

- Check enclosed** - Make checks payable to **2008 New Products Conference**
- Bill my Credit Card*** Please note that your credit card statement will reflect a charge to BNP Media.
- Visa Mastercard American Express

Credit Card Number _____

Expiration Date _____

Name on Card _____

Signature on Credit Card _____

**Register before
Sept. 12 and
Save \$500**

**4 ways to
register today:**

1. Online at PreparedFoods.com/npc
2. Fax registration to: 248-502-1002
3. Mail registration to: Jenny Bogdajewicz, New Products Conference 1050 IL Route 83, Suite 200 Bensenville, IL 60106
4. By Phone: Jenny Bogdajewicz 630-694-4353

**Attendance is
limited to 300,
so Register
today!**

**"Excellent speakers,
very informative,
and motivational."**

**"Great networking
and lots of
new ideas."**

Why go alone? Bring a colleague and save with the team discount!

CONFERENCE CANCELLATION POLICY

Cancellations received prior to August 8, 2008 will forfeit a \$300.00 non-refundable administrative fee. Cancellations must be in writing. No refunds will be given after this date; however, substitutions will be accepted from the same organization without penalty.